

# Ideas for Dublin!

share, discuss, grow  
and connect ideas  
for our city.

DESIGN  
TWENTYFIRST  
CENTURY

Positive change through design thinking

# What is Ideas for Dublin?

Ideas for Dublin is a social project that invites everyone to submit ideas that can contribute to making Dublin a better place to live, play, gather, work, create, visit and be.

# What is an idea?

An idea is a thought.

A tiny solution, a wish.

An invention that responds to a challenge that we see or experience in our daily lives.

# Everyone has ideas...

ideas jotted down in notebooks,  
ideas invented while daydreaming,  
ideas shared among friends,  
ideas that respond to challenges.

The nice thing about ideas is that they can  
grow into real actions!



# How did Ideas for Dublin begin?

Two people had a conversation about harnessing the spirit of creativity in Ireland. They came up with the idea to create a project that would showcase ideas on how to make Dublin a better place to live, play, gather, work, create, visit and be. That idea took shape and developed into Ideas for Dublin. They shared their idea with many people, including the Lord Mayor, Councillor Eibhlin Byrne. Everyone thought that it was a good idea so they decided to go for it and Ideas for Dublin was born!

# Why do we need Ideas for Dublin?

We need ideas to help solve our challenges.  
We need ideas to grow into visible projects.  
We need ideas to share our thoughts.  
We need ideas that can connect us.  
We need ideas to inspire Dublin.

We believe the answers to our challenges  
lie in our collective vision.

By sharing, discussing, growing and  
connecting our ideas we can make Dublin  
a place that we can all be proud of.

# When and how do I submit my Idea?

On April 21st, 2009, Lord Mayor, Councillor Eibhlin Byrne will launch Ideas for Dublin!

## **Submit –**

You will be able to submit your ideas by...

1. Typing them into our website – [www.ideasfordublin.com](http://www.ideasfordublin.com)
2. Jotting them down on a sheet of paper – with the help of our team

If you are not sure if you have an idea you can join us for one of our group workshops.

## Develop and Grow –

Our hope is that everyone will share and submit an idea, that the critical mass of ideas will be discussed and grow, and that the ideas will connect and produce a vibrant community of creative thinkers that can collectively tackle our challenges.

## Celebrate –

To help connect the ideas that have been submitted, the Lord Mayor, Councillor Eibhlin Byrne will host a celebration. Every person who has submitted an idea will be invited to join, display their idea and connect with similar intended ideas.

# Who is Design Twentyfirst? Century?

We are a not for profit charitable organization dedicated to the belief that Ireland can be a prosperous, innovative and happier country if we reawaken and tap the spirit of creativity and imagination that runs deep in our people and our history.

We believe that the 'big problems' of the world, and therefore Ireland, can be addressed in Ireland if we adopt new ways of thinking and working together.

Design Twentyfirst Century has partnered with the office of the Lord Mayor and Dublin City Council on this initiative.

# Any questions?

Please contact the Ideas for Dublin project coordinator, Deirdre Murphy via email - [deirdre@design21c.com](mailto:deirdre@design21c.com)

We look forward to hearing and seeing your ideas!

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